





ANTON COLELLA Global Chief Executive Moore

## Moore is right for you

I believe that Moore is different, and the perfect place for you to realise your firm's ambitions.

At the heart of Moore is our unique and vibrant culture. We are a supportive community that shares knowledge, nurtures the talent of our people and collaborates to win business.

We help member firms focus on the sectors and services that will provide for the needs of your current and future clients.

Quality is at the heart of all that we do. We navigate the ever-changing regulatory environment on your behalf so that you – and your clients – can be confident that you are part of a network that operates the highest possible standards.

Professional services firms can only prosper by investing in the quality of their people and Moore members have access to outstanding training and talent development programmes. We invest substantial amounts in developing leaders at all levels.

As well as serving clients, firms are also committed to the communities they grew from, working individually and as a network to make a lasting difference.

Moore is ambitious, and we can help you, your clients and your people thrive in this ever-changing world. I look forward to welcoming you to Moore.



## The benefits of joining Moore

Strong firms can achieve a lot. Strong firms in a strong network can achieve even more.

Membership of Moore means you are joining a respected global brand that is recognised for quality and client care.

The Moore community includes thousands of likeminded professionals across the globe who can provide you with all the support and guidance you need to take your firm to the next level.

There is a Moore office in more than 500 locations across 114 countries. This means you can serve your clients' multinational needs, as well as collaborating with member firms to target new business opportunities.

#### THE MOORE BRAND

The Moore brand is respected across global markets: it stands for quality, integrity and client care. The brand is evolving and growing as our network expands and we become established as a thought leader on the unique challenges that face our client base of ambitious, mid-sized companies.

The Moore brand also helps you attract high-value work from quality clients, supporting profitability and providing access to exciting new opportunities for your people.

#### **CONNECTIONS MADE EASY**

Frequent contact between partners and senior teams across the network is central to what makes us successful.

Our Regional Directors ensure essential insights from the countries they support quickly spread across the network and help firms develop an international footprint.

We run a number of well-attended regional, global and technical conferences that allow member firms to network, learn and collaborate.

#### **EXCEL WITH MOORE TALENT**

Moore offers unrivalled learning opportunities for your staff. We continually evolve our national and regional initiatives to enhance the skills of our professionals through structured training programmes, online learning and specialist industry-based focus groups.



Our Moore Ambition programme supports emerging talent in the network, nurturing managers who want to take the next step in their careers. Meanwhile, a unique Executive Leadership collaboration with Harvard Business School offers future leaders of our firms the opportunity to gain insight from some of the finest strategic thinkers about the challenges of building the professional services firm of the future.

## ACCESS TO MOORE QUALITY MANAGEMENT

Our Moore QM cloud-based digital platform provides firms with all the resources they need to comply with international quality management standards, and is given to all member firms free of charge.

The platform contains libraries and guidance to support our firms, along with significant implementation support and training from our quality team. Your firm can tailor the platform to reflect your own unique circumstances.



## Effective governance and leadership

#### THE GLOBAL BOARD

The Global Board brings together representatives from across the regions. It meets quarterly with a mix of virtual and in-person meetings in varying locations.

## MOORE GLOBAL EXECUTIVE

A central Moore Global Executive team, led by the CEO, is responsible for delivery of the global strategy. The team includes Regional Directors, who are critical links in ensuring effective delivery of the strategy in all regions.

## TECHNICAL OVERSIGHT AND GOVERNANCE

Moore's Global Quality and Standards Board is tasked to ensure common standards are followed across all our different professional service lines.

Global and regional committees for International Tax provide a platform for discussing emerging developments that are likely to impact firms and their clients, as well as business development opportunities and training in cross-border working.



ABOVE: Andy Armanino, board member and Moore Global Chairperson

FAR RIGHT: Moore CEO Anton Colella addresses an audience of global delegates

BELOW: Vivienne Muir Global COO & Director of Quality



Moore is a diverse and diversified network and is structured to ensure that Regional Councils take the lead on governance and network development in their part of the world.

Regional Councils are made up of representatives from member firms. Their elected chairpersons also sit on the Moore Global Board, ensuring every part of our network has a voice on the future direction of our community.







## Information and support

A comprehensive range of resources are available to members. Here are just a few examples.

## GLOBAL STANDARDS

Moore is a member of the IFAC Forum of Firms and monitors audit quality through its professional standards review process, building on the quality assurance processes that member firms have in place as part of their operating procedures. The process is overseen by the Global Quality and Standards Board which also provides practical, constructive advice to member firms.

## TECHNICAL SUPPORT

Members can call on dedicated audit, accounting and tax technical support at any time through our teams at national and regional levels. In larger regions, there are dedicated resources, including faculty groups for practice areas such as audit, tax, corporate advisory services and public sector.

## CLIENT RISK & VERIFICATION

Through a network license, member firms have access to a third-party database designed to identify adverse information concerning client and potential client entities and affiliated individuals.

#### FINANCIAL REPORTING

We provide advice and assistance to member firms on IFRS, US GAAP, and other accounting-related issues.

## COLLABORATION GROUPS

Every member has access to network-wide global collaboration groups, covering topics from Corporate Finance to Transfer Pricing. There are groups across a wide range of sectors and services, bringing like-minded individuals together to share best practice and business opportunities.

### CONFERENCES

Moore holds a number of international, regional and national conferences providing both training and networking opportunities. There are also specialist events, covering tax, audit and specific industry sectors.

#### **TECHNICAL TRAINING**

Moore offers a range of technical training opportunities at a local, regional and international level. Training areas include courses on auditing and reporting, ISA implementation, IFRS and accounting updates, Ethics and Independence, and taxation.





## Moore member resources

#### **GLOBAL INTRANET**

The members-only Global intranet provides access to numerous resources, documents, updates, technical briefings and other useful information for members. With regular updates, the site is an essential resource for all members to learn and share news.

#### THE TALENT HUB

The Talent Hub is the central point of connection for people from across Moore Global to upskill, expand their thinking and prepare for their future. There are live online events connecting groups of colleagues across the world, as well as a range of online courses that can be completed by people in their own time.

#### MOORE INTELLIGENCE

Our exclusive Moore Intelligence platform showcases thought leadership and research from the innovative thinkers in our sector groups, all shared across Moore Global websites and social media.



team is a central and regional source of excellence for members to call upon. Resources include, BrandFolder, Moore's intuitive digital asset management platform which includes the brand guidelines, social media tiles, images and more.

Members have access to the Moore content management system to build their websites for free. Professionally designed with simple functionality, the sites ensure the consistency of brand across the world, while providing members with an immediate solution to their web requirements.

## **PRACTICE MANAGEMENT**

Moore provides practice management resources for all members. There is help available on issues as varied as employment law, training procedures, recruitment policies, secondments, partnership arrangements, practice finance and partner reward policies.





# Testimonials: What our current members have to say

# MATT ARMANINO CEO & MANAGING PARTNER, ARMANINO, USA

Moore strategically positions Armanino to be competitive in a global market. With a relatively small investment, we can deliver resources anywhere in the world by leveraging the network. It's a great business model that instantly bolsters your capabilities with service differentiation, industry expertise and access to unique solutions. We have gained so much by building close relationships with firms, and taking advantage of the development opportunities through Moore Ambition and the Moore Harvard Executive Leadership program, which has been extraordinary.

## HELEN TANG MANAGING DIRECTOR, MOORE HONG KONG

Collaboration has always been part of the Moore DNA. Moore Global and its firms have assisted Moore Hong Kong to develop into a substantial and competitive practice. Our seamless network weaves resources together to generate innovative solutions to help our clients thrive, no matter what and where their businesses are.

## CHRISTOPH SCHLOTTHAUER

## MANAGING PARTNER, COFFRA PARIS, FRANCE

For us, Moore is a network of likeminded colleagues. We can refer any client demand without hesitation to one of our colleagues worldwide. The strong relationships between Moore firms allows us to truly follow global opportunities with our clients.

## **RUY GOMES DA SILVA**

## MANAGING PARTNER, MOORE BELO HORIZONTE

Being part of Moore has been very important and of great value to me, my firm and our employees. The opportunity to socialise, exchange experiences, collaborate and develop projects together with firms and professionals not only in Brazil, but around the world is of great value to us. I believe that much of the growth and development of our firm in recent years, including the standard of quality and entrepreneurial vision, is largely due to our membership of Moore.

## NIKHIL SINGHI SENIOR PARTNER, SINGHI & CO.

Moore has been an integral part of expanding our scope of business and has enabled us to foster relationships with member firms all over the world and to find solutions to our client's inherently complex cross-border presence in a collaborative manner. We have leveraged the global network to strengthen our profile in our domestic market. The various initiatives at Moore not only engage our senior partners, but also help to expose our people to other international teams, which will help create future leaders for our firms. Being part of Moore is being part of a large family, that one can call upon when needed.

## **CHARLES REID**PARTNER, MOORE DURBAN

The Moore network is a major strength for our practice. The fact that we know that we will be able to deal with any client request from either a geographic jurisdiction or technical expertise perspective gives our partners significant comfort. It has also become clear that clients see this value and it does help us distinguish ourselves from our smaller competitors. We also see the benefit in our staff recruitment and retention successes.



#### **ABOUT MOORE GLOBAL**

At Moore, our purpose is to help people thrive – our clients, our people, and the communities they live and work in. We're a global accounting and advisory family with over 37,000 people in 563 offices across 114 countries, connecting and collaborating to take care of your needs – local, national and international.

When you work with Moore firms, you'll work with people who care deeply about your success and who have the drive and dedication to deliver results for you and your business. You'll have greater access to senior expertise than with many firms. We'll be here for you whenever you need us – to help you see through the maze of information, to guide you in your decisions and to make sure you take advantage of every opportunity. To help you thrive in a changing world.

For more information visit www.moore-global.com or email: marketing@moore-global.com

## **CONTACT OUR REGIONAL AND EXECUTIVE DIRECTORS**



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